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Sustainability Engagement Manager, WW Sustainability

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Job ID	401386	Location	US-WA-Seattle
Posted Date	4/19/2016	Company	Amazon Corporate LLC
Position Category	Project/Program/Product Management--Non-tech	Recruiting Team	..

Job Description

Amazon's Sustainability team is looking for a bright, customer obsessed, hard-working and creative candidate to join our team. This person will join and support our growing Worldwide Sustainability team.

As the Engagement Manager for the WW Sustainability team you will define and execute strategic marketing programs, branding campaigns and events that generate awareness around sustainability both within Amazon and externally. You will be responsible for developing audience-specific communications, positioning and collateral in close collaboration with key stakeholders. You will partner with PR, public policy, technical teams, senior management and business lines to achieve our sustainability business goals. You will help shape the worldwide sustainability global marketing strategy and create metrics that help scale the program. This opportunity requires superior written communications skills with extreme attention to detail. You should think constantly about end-user experience and how to improve it.

The ideal candidate is comfortable in both an ambiguous, self-sufficient role, as well as one of team support and interaction. Ownership of work is extremely important, and candidates should have a proven record of working with projects to their completion. The ideal candidate is motivated, agile, with strong time management and project management skills, and is technical and analytical. You should have excellent troubleshooting, problem solving skills and be able to succeed in a fast-paced, technical environment. At the core of the position is high attention to detail, and delivering high quality results on time.

Key Responsibilities:

- Manage all internal communications, sustainability marketing calendar and external communications
- Develops audience-specific messaging, positioning, and collateral in close cooperation with key stakeholders.
- Develop performance reporting and provide analysis on marketing campaigns
- Develop new ways to attract and promote business success stories
- Professionally communicate and present to key decision makers and senior leaders of the business
- Meet with and receive feedback from project stakeholders on an ongoing basis
- Plan and schedule project timelines and milestones using appropriate tools
- Proactively manage changes in project scope, identify issues, and devise contingency plans with your stakeholders

Basic Qualifications

- Bachelor's degree in business, marketing, communications, or relevant field of study.
- 4+ years of relevant work experience in online marketing and/or product marketing.
- 4+ years experience in marketing communications and/or digital/high-technology companies/products
- Strong Microsoft Office skills



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